



Overview Videos project

The following table provides an overview of the videos produced as part of the project and published on the [video-channel](#) of the project

All videos have English subtitles /transcripts.

Name	Link to video	Description
		Pilots
Pilot Colorobbia	https://youtu.be/IL5CwR1QOGI https://youtu.be/R2mArur1ieY https://youtu.be/j8ms9W2cs-l	The first video is about the company and challenges faced. The second about the safe-by-design approach. The third video is about gender issues.
Pilot Archa	https://youtu.be/LGoyVtOUiZ4 https://youtu.be/GULMcc2oYK8	Focus of the pilot and ethical and safety challenges faced.
Pilot Aerialtronics	https://youtu.be/z8g50R7aqD4	Interview with Timothy van Langeveld, head legal counsel and regulatory affairs (testimonial). The focus of the interview is on regulation and on ethical issues. What are the challenges? How to deal with different regulatory regimes?
Pilot Evolva	https://youtu.be/tCVIkTs4STM https://youtu.be/LuPM8WBcro0	Interview with Stephan Herrera CEO Evolva. The first video is an testimonial. The second is about stakeholder engagement, gaining trust and dealing with public opposition regarding biosynthesis.
Pilot Bisigidos	https://youtu.be/0o-qDoyEroc https://youtu.be/mS_PfOdfYEc	Interview with Stuart Coles, Warwick. The first video is on life cycle assessment (risks, safe by design); the second one focuses on the ' pros and cons' of applying RRI.
Pilot Spectro	https://youtu.be/nBec-yyQtj8	Interview with Laurens Metternich, CEO.

		This video is about stakeholder engagement (' who are your real stakeholders?') and about privacy concerns (i.e. for health workers) introducing IoT-cleaning products.
Pilot RDM	https://youtu.be/6pMXbDXXXhw https://youtu.be/-6KnI406NDM	Interview with Simon Brewerton, CTO. The first interview is about safety and safety perception, the second one on stakeholder engagement.
Pilot HAT	https://youtu.be/WZmFJprLtE8 https://youtu.be/GScPbTh_x1I	Interview with Xiao Ma, founder. The first video focuses on the embedded ethicist approach for this pilot. The second one challenges with respect to personal data and privacy and how this company can contribute in this respect.
Other videos		
Interview with Ibo van de Poel, project director	https://youtu.be/h-wF3lcCFH0	Lessons learned about the project
Animation Roadmap	https://youtu.be/dXvsm4QeBJk	
Animation KPIs for RRI	https://youtu.be/5jUIkJwV800	
Interview with Hilary Sutcliffe	https://youtu.be/GScPbTh_x1I	Importance of RRI for companies with a number of examples (like plastic)
CSR and RRI	https://youtu.be/5j9fMwdjTQs	Web lecture by Prof. Tom Sorell Warwick University on RRI and why this is important for shareholders.
Interview with company STM	https://youtu.be/6K0CJLG6iDY	Experience/approach of STM with RRI.
Safe by Design	https://youtu.be/Br1Od7_z4qk	Explanation Safe by Design Approach for the whole product cycle/
Interview David Carlander, Director Regulatory Affairs for the Nanotechnology Association	https://youtu.be/7qcnh0rncTY	This video is about regulation of nanotechnology: what is already in place? How do we deal with the precautionary principle ?
Safety Culture/weblecture Frank Guldenmund	https://youtu.be/ZvaVIG4QGbk https://youtu.be/DgpuwEuy0bw https://youtu.be/KcPFL4BaPpA	The videos concern the development of a safety culture within a company.
Weblecture Ibo van de Poel	https://youtu.be/-2ptRgYTU6U	Design for Values/case study Rotterdam
Weblecture Jathan Sadovski	https://youtu.be/PC_ph-C4I_l	Investigating values
Weblecture Ibo van de Poel	https://youtu.be/gSh-h5Xf_50	Design for Values Approach
Interview Erik Fisher, School for the Future of	https://youtu.be/jjjw1Yr9nuA	This video focuses on the ' Socio-Technical Integration Research' (STIR) project lead by Erik Fisher

Innovation in Society, Arizona State University		and how companies can use this stakeholder approach in their innovation practices.
Trailer MOOC	https://youtu.be/7-67tG_gnbo	Promotion MOOC for re-run
Interview Joost Groot Kormelink, TU Delft (Coordinator Open and Online Education).	https://youtu.be/OBmdtERDsi8	This is a teaser about the importance of the pilots for the MOOC
Interview Ornella Cilona, director UNI (Ente Nazionale Italiano di Unificazione; ISO standards body Italy)	https://youtu.be/hY_yKB2NJ1Y	This video focuses on the ISO 26000: what is the standard all about and why is it so important for social responsibility. In addition the need for ethical leadership is underlined.
Interview Robert Braun, Institute for Advanced Studies, Vienna	https://youtu.be/Fuioflz398l	This videos focuses on the need for Responsible Innovation and shows the success of co-creation of innovation regarding transport in Austria (transport hub) .