

INNOVATION SOCIETY CAN TRUST

SocietyInside and Warwick Interdisciplinary
Ethics Research Group & Prisma project

• NEW TECH NEW CHALLENGES

New technologies are providing new opportunities and will bring with them new challenges for companies and their CSR, Sustainability and Corporate Affairs teams.

Innovations in the fields of Artificial Intelligence and machine learning, biotechnology, nanotechnology, internet of things, and robotics are now part of future business strategy for companies large and small, across all sectors. Complex challenges arise in using these technologies for social, environmental and economic benefit, and also in anticipating and responding to the ethical issues that arise from their use.

• WHAT THIS SEMINAR IS FOR

This seminar seeks to learn the lessons of the past and explore new thinking and new governance frameworks to help companies and CSR professionals respond in a timely and effective manner to the opportunities and challenges the '4th Industrial Revolution' will bring with it.

• WHO IS IT FOR?

The event will help those in corporate affairs, CSR, sustainability, governance and academia to explore some of the issues around technological innovation and governance and how these can contribute to the building of trustworthiness and earning of trust. Attendees will hear about the latest developments in academia and voluntary governance approaches.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 710059.

• DATE AND TIME

Thursday June 7 2018
9:30am – 5:00pm BST

• LOCATION

Friends House
173-177 Euston Road
London NW1 2BJ

Chair: Duncan Hine (Warwick Manufacturing Group)

9.30am - 11.15am.

- LESSONS FROM THE PAST AND VISIONS FOR THE FUTURE
- INTRODUCTION

Tom Sorell / Christopher Nathan, Warwick University

- LESSONS FROM THE HEART OF THE GMO DEBATE

Conrad von Kameke, BioInnovators Europe

It is difficult to think of a better case study on the do's and don'ts of technology introduction than that of GMOs. Conrad was at the white hot centre of the GMO debate in his 17 years at Monsanto. He then moved to industrial biotech leader Novozymes, which was recently recognised by UN Secretary General Ban Ki-Moon as a global sustainability leader. He will share his journey and explore the importance of developing governance regimes for technologies that can earn the trust of society.

- RESPONSIBLE INNOVATION AND AI

Jack Stilgoe, University College London

Jack will illustrate how the concept of Responsible Research and Innovation can be applied in relation to Artificial Intelligence and highlight how the current approach to self-driving cars provides a useful study for emerging technologies in general.

- 6 PRINCIPLES FOR TRUSTWORTHY INNOVATION

Hilary Sutcliffe, SocietyInside

Hilary will present the 6 Principles for Responsible Innovation that she has developed over the last ten years in dialogue with stakeholders and across technology fields, from nanotech to synthetic biology, AI to quantum tech. She will share a vision of the 'Fourth Industrial Revolution' which isn't focused on what tech can do but what people and planet need.

11.15am - 11.45am.

Break

11.45 - 1pm.

CSR meets RRI

- CASE STUDIES OF IMPLEMENTING RRI

Andrea Porcari and Elvio Mantovani, AIRI

This session will explain the work being carried out on the Prisma project regarding the implementation of principles of responsible innovation in a series of pilot companies and technology projects in the areas of nanotechnology, internet of things, biotechnology, and automated cars. The session will include discussion of the 'roadmap to responsible innovation' that is being developed on the project, seeking to identify common practical principles and processes that apply across sectors.

1.00pm - 1.45pm.

Lunch

1.45pm - 3pm.

Values as drivers trust and trustworthiness

- GLOBAL TRUST
- REPRESENTATIVE FROM EDELMAN (T.B.C.)

Edelman will explore the implications of their 2018 Global Trust Barometer as well as the general drivers of trust for stakeholders and the public. Their goal is to help companies to be more responsive and to earn the trust of their stakeholders.

• PUBLIC UNDERSTANDING OF RISK

Jane Dennett-Thorpe, Lloyds Register Foundation

The Foresight Review on the Public Understanding of Risk is a seminal report on how we understand and respond to risk. This session explores the report's implications for organisations that are exploring how to respond to changing expectations.

• USING BEHAVIOURAL ETHICS

Guendalina Donde, Institute of Business Ethics

The IBE Report draws on behavioural economics, psychology, and other behavioural science to illustrate how companies can use insights from behavioural ethics theory in order to strengthen their ethics & CSR programme, with special focus on AI and Ethics.

3.00pm - 3.20pm.

Break

3.20pm - 4.30pm.

From thinking to action

• SOCIALLY RESPONSIBLE INNOVATION BETWEEN CSR AND SOCIAL ENTREPRENEURSHIP

Jacob Dahl Rendtdorff, Roskilde University

What is social innovation? Businesses tend to see it as a development of corporate social responsibility. Public organizations focus on innovation for public welfare and social economics. NGO's talk about social entrepreneurship as an effort to create sustainability for non-profit organizations. What is the relation between social innovation and other concepts like business ethics, good corporate citizenship and sustainable development goals (SDGs)? Is there a core to the concept of social innovation?

• MARCELLO PALAZZI, B CORPORATION (T.B.C.)

• SOCIAL ISSUES IN SMART CITIES

Tobias Goessling Tilburg University

Smart city solutions are encompassing concepts of technical innovation geared towards improving quality of life in cities. The idea of using data in order to organize life, including healthcare, energy, transportation and food may look like a utopia, but there are also dystopian aspects to it, which are amplified by the fact that large corporations are engaging in smart city solutions. This is an invitation to discuss the concept of smartness for cities, societies and citizens.

Further speakers to be confirmed

4.30pm - 4.35pm.

Closing remarks

Tom Sorell / Christopher Nathan, Warwick University

PRISMA

**Society
Inside**
People Shaping Innovation



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